



iPi Soft Announces New Automation Add-On Software Tool

New Feature Integrates Motion Capture Software Functionality Into Third Party Animation and Biomechanical Analysis Production Workflows

July 14, 2016 – **iPi Soft, LLC**, developers of the **iPi Motion Capture** line of markerless motion capture technology, today announced the availability of [iPi Automation Add-On](#). The new Automation Add-On tool allows third party software developers to integrate motion capture tracking of human body motions using the company's [iPi Recorder](#) and [iPi Mocap Studio](#) software applications.

Additionally, the new tool enables the automation of repeated tasks and custom workflows – a particular benefit for high-end animation production in entertainment; and for tracking and visualization of motion capture data for medical, sports analysis and movement science applications.

“We’re pleased to offer third party software developers, and technically advanced users, this new means of accessing the benefits of iPi Motion Capture,” **Michael Nikonov**, iPi Soft’s Chief Technology Architect, says. “The new Automation Add-on capabilities are designed to streamline integration of iPi Motion Capture into third party workflows for improved ability to send commands and get results of complex motion capture data. This is also a useful and cost effective solution for high-end visual effects and animation studios who need to automate frequently repeated sequences of operations and for healthcare .”

The Automation Add-On, which allows users to control [iPi Recorder](#) and [iPi Mocap Studio](#) via external application by sending [JSON](#) commands via Windows dll, is currently in beta testing with biomechanical software development company [Anatomical Engineering](#) for application use in the physical therapy and rehabilitation industry.

iPi Automation Add-On Pricing

The iPi Automation Add-On is activated using [iPi Mocap Studio](#) and requires a separate license key. Pricing for a one-year license is \$495. More information can be found here:

<http://ipisoft.com/software/automation-add-on/>

About iPi Motion Capture

[iPi Motion Capture](#) is a markerless motion capture software tool to track human body motions to easily produce 3D animation. The scalable system is capable of tracking of up to 3 actors and is compatible with first and second-generation Kinect sensors working at the same time on one or several computers to capture complex motions, including 360-degrees turns. It also supports other inexpensive off-the-shelf equipment such as Sony PS3 Eye cameras.

The software is also compatible with many leading game engines, 3D software applications and animation rigs, including MAXON Cinema 4D, Autodesk 3D Studio Max / Maya / MotionBuilder, Unity, Valve Source Filmmaker / Source Engine, DAZ Studio, Poser, iClone, Unreal Engine, and others. iPi Motion Capture supports motion transfer and export to popular animation formats including FBX, BVH and COLLADA.

About iPi Soft:

Moscow-based developer, iPi Soft, LLC, develops powerful markerless motion capture software technology that uses sophisticated image processing and computer vision algorithms to recognize and track the human body. The company's software is used by creative professionals and prosumers around the world to digitize the movement of a human skeleton, rendering it expressive in 3D characters for video games, computer generated films, as well as for medical, military and other applications. For additional information, on iPi Soft, product pricing, product configurations or a 30-day free trial please visit, <http://www.ipisoft.com>.

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